



# Canadian Ball Hockey Association

PO Box 22005, Kingston, ON, Canada, K7M 7E0

613-815-9610 • [www.CBHA.com](http://www.CBHA.com)

**CBHA Media Release  
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## **CBHA Names Brandon, Manitoba as the Host Community for the 2021 ISBHF World Ball Hockey Championship**

St. John's, NFLD – The Canadian Ball Hockey Association (CBHA) announced that their Board of Directors has named Brandon, Manitoba and the Manitoba Ball Hockey Association (MBHA) as the Host Community and Host CBHA Member for the 2021 International Street and Ball Hockey Federation (ISBHF) World Ball Hockey Championship. Brandon was selected from among four (4) official bids under consideration, with the other bids being from Calgary (Alberta), Laval (Quebec), and St. John's (Newfoundland and Labrador). The site selection process began in May of 2019 and had over 20 communities and groups from across Canada expressing an interest to host.

“We were thrilled with the quality of all the bids we received and considered,” commented CBHA President Steve Power. “The Brandon bid demonstrated to us a great venue plan, solid business plan with committed support from various partners, and some unique concepts to allow for Team Canada to have the best chance for success at the World Championship. All bids were impressive, but we know we chose a great partnership with Brandon and the MBHA.”

Jeffrey Dzikowicz, Chair of the Host Committee and Technical Director with the MBHA stated, “During the bid process we kept our eye on three targets: 1. Hosting the event in a world class facility; 2. Taking care of Team Canada and giving them the best chance at success, and; 3. Ensuring the growth of the sport of ball hockey in the Province of Manitoba and throughout Canada. In winning the bid, we will be sticking with these objectives. We are looking forward to hosting the worlds' best in the game.”

“Brandon is thrilled to work in concert with the CBHA and MBHA to bring incredible ball hockey back to both our city and country and we look forward to hosting together this world class competition and celebration,” comments Graham Harvey, Executive Director of Brandon First. “We are deeply grateful for the trust put in us as host city and delight in the opportunity for our entire city to come together to welcome the world.”

The 2021 World Championship will have the Keystone Centre (Home of the Western Hockey League's Brandon Wheat Kings) as the main event venue. It will include approximately 700 athletes, coaches and officials from approximately 26 or more National Teams from various ISBHF member federations in both Men's and Women's divisions. It is estimated the Championship will have an economic impact of \$1.5 to \$2.0 Million to the Brandon area and the Province of Manitoba.



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Canada will have teams in both the Men's and Women's divisions, selected from eligible CBHA players from across Canada, through a 2-year selection process. At the most recent World Championship in Kosice, Slovakia in June of 2019, the Canadian Women's Team captured the Gold Medal and the Canadian Men's Team finished with a Bronze Medal (3<sup>rd</sup> place). The Women's Team has captured five (5) Gold Medals (including the 2019 ISBHF World Championship), while the Men's Team has also captured the Gold Medal Five (5) times at the ISBHF Championship.

The 2021 Championship marks the 3<sup>rd</sup> time Canada will host the ISBHF World Championship, with the others being Toronto (2001) and St. John's (2013). 2021 will be the 14<sup>th</sup> ISBHF Championship in its history.

The tentative dates for the 2021 Championship are June 11 through June 19, 2021 (subject to approval from the ISBHF).

The website and other social media channels will be announced in the coming months.

## **About the CBHA:**

Founded in 1977, the CBHA is a governing body for ball hockey in Canada. The CBHA is an Associate Member of Hockey Canada and is the National Federation that represents Canada at the ISBHF. The organization currently has 11 members in 9 Provinces, with registration of over 40,000 players, coaches and officials across the country. The main functions of the CBHA are to provide common services to members (including a national insurance program), conduct national championships and events as approved by the CBHA Board, develop national playing rules and development programs to assist members in the administration and development of the sport, and operate a National Team program at junior and senior levels to represent Canada at ISBHF Championships.

More information on the CBHA can be found at [www.cbha.com](http://www.cbha.com)

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